



CECELIA ROSE

interactive designer

Education

TrueCoders Web Development Bootcamp
March 2024

Kutztown University of Pennsylvania, Kutztown, PA
Bachelor of Fine Arts in Communication Design May 2023
Concentration: Interactive Design, magna cum laude

Awards & Recognition

- Dean's List, Spring 2020 – Spring 2023
- Art + Effect, Poster Competition Winner, Cabrini University, 2017

Student Involvement

- AIGA Member 2020-2021, 2023
- Delta Alpha Pi Member 2023

Design Experience

LMG Marketing Reading, PA

Jr Designer (Temporary) / September 2024 - December 2024

- Coded and implemented website updates for customer accounts
- Designed graphics and social media posts for customer accounts
- Designed holiday posts for LMG's social media accounts
- Used Metricool to schedule future dated social media posts for Instagram, Facebook and LinkedIn
- Used LinkedIn Analytics keywords to assist in establishing new business connections for customers
- Developed various SOPs on how to correctly use different aspects of WordPress and how to establish new users on Metricool

Hanlon Kulpsville, PA

Design Intern / Fall 2022

- Designed Social Media campaigns for various external customers
- Designed Social Media posts for special events at Hanlon
- Worked with design team to ensure designs met customer and company requirements
- Participated in daily meetings with the creative team

Penske Transportation Solutions Reading, PA

Interactive Design Intern / Summer 2022

- Redesigned company's internal pricing and truck configuration digital platform
- Assisted with programming the pricing and configuration platform based on design specifications
- Participated in interdepartmental design meetings
- Worked with IT leadership to ensure designs complied with company specific branding

Volunteer Experience

Art Against Racism

Interactive Designer / June 2023 – May 2024

- Assisted with redesigns of the organization's website

The Donovan's Venom

Interactive Designer / May 2023 – May 2024

- Redesigned portions of a web based game focused on music education
- Assisted with redesigns of the organization's website

Designathon Kutztown, PA

An all-day design event in which students and professors work to design for local non-profits

Interactive Designer / Spring 2022

- Assisted work group in redesign of website for The Kutztown Pipe Band

Other Experience

Rite Aid Pharmacy Reading, PA

Customer Service Associate / May 2018 – October 2021

- Processed individual customer transactions
- Answered customer questions regarding store merchandise
- Resolved customer complaints regarding store merchandise and/or pricing

Skills

- Fluent in Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, XD, Premiere Pro)
- Proficient in HTML, CSS, SCSS, UX/UI Design, Intermediate in JavaScript
- Proficient in Figma, WordPress, Canva
- Beginner in React, Node.js
- Intermediate in Git, GitHub
- Proficient in Microsoft Word & PowerPoint, Basic user Microsoft Excel
- Proficient in Google Docs, Google Slides

