



# CECELIA ROSE

interactive designer

## Education

TrueCoders Web Development Bootcamp  
March 2024

Kutztown University of Pennsylvania, Kutztown, PA  
Bachelor of Fine Arts in Communication Design May 2023  
Concentration: Interactive Design, magna cum laude

## Awards & Recognition

- Dean's List, Spring 2020 – Spring 2023
- Art + Effect, Poster Competition Winner, Cabrini University, 2017

## Student Involvement

- AIGA Member 2020-2021, 2023
- Delta Alpha Pi Member 2023

## Design Experience

### LMG Marketing Reading, PA

*Jr Designer (Temporary) | September 2024 - December 2024*

- Coded and implemented website updates for customer accounts
- Designed graphics and social media posts for customer accounts
- Designed holiday posts for LMG's social media accounts
- Used Metricool to schedule future dated social media posts for Instagram, Facebook and LinkedIn
- Used LinkedIn Analytics keywords to assist in establishing new business connections for customers
- Developed various SOPs on how to correctly use different aspects of WordPress and how to establish new users on Metricool

### Hanlon Kulpville, PA

*Design Intern | Fall 2022*

- Designed Social Media campaigns for various external customers
- Designed Social Media posts for special events at Hanlon
- Worked with design team to ensure designs met customer and company requirements
- Participated in daily meetings with the creative team

### Penske Transportation Solutions Reading, PA

*Interactive Design Intern | Summer 2022*

- Redesigned company's internal pricing and truck configuration digital platform
- Assisted with programming the pricing and configuration platform based on design specifications
- Participated in interdepartmental design meetings
- Worked with IT leadership to ensure designs complied with company specific branding

## Volunteer Experience

### Art Against Racism

*Interactive Designer | June 2023 – May 2024*

- Assisted with redesigns of the organization's website

### The Donovan's Venom

*Interactive Designer | May 2023 – May 2024*

- Redesigned portions of a web based game focused on music education
- Assisted with redesigns of the organization's website

### Designathon Kutztown, PA

An all-day design event in which students and professors work to design for local non-profits

*Interactive Designer | Spring 2022*

- Assisted work group in redesign of website for The Kutztown Pipe Band

## Other Experience

### Rite Aid Pharmacy Reading, PA

*Customer Service Associate | May 2018 – October 2021*

- Processed individual customer transactions
- Answered customer questions regarding store merchandise
- Resolved customer complaints regarding store merchandise and/or pricing

## Skills

- Fluent in Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, XD, Premiere Pro)
- Proficient in HTML, CSS, SCSS, UX/UI Design, Intermediate in JavaScript
- Proficient in Figma, WordPress, Canva
- Beginner in React, Node.js
- Intermediate in Git, GitHub
- Proficient in Microsoft Word & PowerPoint, Basic user Microsoft Excel
- Proficient in Google Docs, Google Slides

